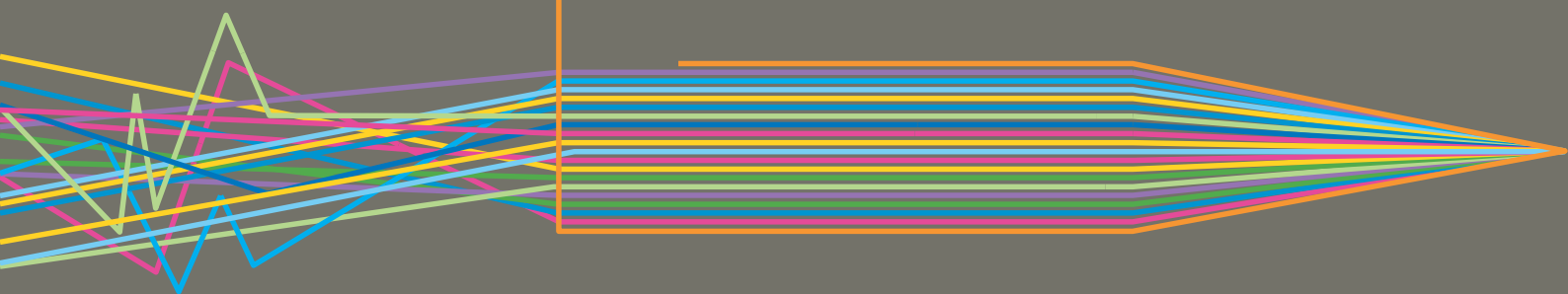


Digital Media System



Digital Media System.

A first globally, when it comes to delivery!

Communication is critical when delivering targeted information to a specified audience. In order to gain maximum benefit, the way the information is displayed, retrieved and retained is crucial.

CAE has been working closely with Cisco Systems and an eco-system of partners to create an end-to-end technology and service offering which meets all the necessary criteria to deliver information, to the right audience, at the right time, for maximum effect.

The Challenge

For years, organisations have strived for the most effective means to deliver key messages and information to both their staff and customers.

The Solution

CAE and Cisco are excited to promote a world leading technology to address the challenge - Digital Media System. Through the use of indoor and outdoor digital signage, music / video delivery and streaming to the desktop along with live TV or pre-recorded video - the business benefits are compelling.



Our knowledge. Your business.

It works.

CAE is a Cisco Gold Partner and the first Partner globally to achieve official DMS Authorised Partner Status.

To add maximum value and offer the best possible return on investment, CAE has been working with market leading partners to deliver the complete package of services and solutions:

Core Services
Network infrastructure audit
Digital network specification and detailed design
Demonstration, test and evaluation strategies
Technology deployment
Project Management pre and post deployment
Re-analyse and audit technology infrastructure to accommodate growth or technology re-refresh
Ongoing training and management to key stakeholders to assist development and/or staff changes
24x7 monitoring and onsite maintenance
24x7 Helpdesk
Secure storage and logistics for large scale deployments
Managed and hosted infrastructure services

Enhanced Services
Business Case
Return on investment plan
Content strategy / network branding
Content design and creation in any format necessary
Independent research
Annual ongoing site research
Project Management of content re-refresh and development
Development of strategy for growth, business change, consumer change
Re-assessment of business needs for maximum Digital Media effect

The services strategy has been developed to deliver a project from first strategic thoughts through to proactive management of a fully functional infrastructure – never losing sight maximising business benefit and return on investment.

Cisco Digital Media System Solution

The suite comprises products for the creation, management and access of digital media.



Cisco Digital Media Encoders

The studio-level encoders capture and digitize from a variety of digital media formats for live and on-demand delivery across an IP network.



Cisco Digital Media Manager

The media manager allows content authors to easily manage, schedule, and publish digital media for live or on-demand playback across digital displays and through the web to the desktop. You can also customize signage screen layouts and remotely control digital displays, manage Q&A sessions for live desktop video broadcasts, and synchronize slides for both live events and video on demand sessions.



Cisco Digital Media Players

Reliable IP-based hardware endpoints that handle digital media content display and playback — including high-definition live and on-demand video, motion graphics, web, and dynamic content — across digital displays.



Cisco Video Portal

This web-based video portal allows users to easily browse, search, and view digital media interactively on the desktop. It provides secure login, customizable playlists, search, advanced player controls, full-screen playback, slide synchronization, viewer questions support, and a secure usage reporting tool. It supports established video formats such as Windows Media, Flash, and MPEG/H.264.



Cisco LCD Professional Displays

These large format professional displays are an integral part of the Digital Media System (DMS) suite of products. Cisco LCD displays are available in 40" and 52" models and offer full 1080p High Definition resolution.



Cisco MXE 3000 (Media Experience Engine)

The MXE 3000 enables users to create content once, customize it as needed and share it with all networked DMS applications and mobile devices.

Our knowledge. Your business.

It works.

Every requirement is different, which is why the CAE ecosystem provides tailor made support and consulting services to match individual and changing needs. Nothing is fixed or inflexible as CAE allow your growth to innovate their partnerships and services.

Contact CAE to speak to our specialist team and arrange for a DMS demo.

Head Office - Watford

Tel: 0845 643 0033

Email: itworks@caeuk.com

Web: www.caeuk.com

CAE Technology Services
Colonial Way, CAE House, Watford
Hertfordshire, WD24 4PT

